

HEART OF PEORIA COMMISSION
12 MONTH WORK PLAN, 07/10

MISSION STATEMENT

Advocate for and implement the Principles of New Urbanism in the Heart of Peoria area

GOALS	COUNCIL APPROVED	COMPLETION DATE	ESTIMATED COST			FUNDING SOURCE	CITY STAFF REQUIRED & # HOURS	LEADER
			OPERATING	CAPITAL	TOTAL			
GOAL 1:								
Advocate and promote New Urbanism for transportation and public space								
Objectives:								
1. Facilitate collaboration and/or consensus between all stakeholders [neighborhoods, transportation officials (Public Works & IDOT)], public safety (Fire & Police), elected officials] to implement New Urbanism in transportation planning, design and construction in the Heart of Peoria Plan area. Actions include sponsoring a transportation charrette, bringing in expert speakers, participating in the development of the comprehensive plan, serving on and attending Traffic Commission meetings, and any Council directed activities.		Oct. 07		31,000 for speaker, charrette, supplies, and printing of report			40 hours PW, 40 hours Ec Dev, 50 PGM	PGM
2. Develop and implement a focused collaborative strategy to build the public improvements for Washington Street as detailed in the Warehouse Form District [See note below]		Nov. 07		Administration to submit in CIP			80 hours PW, 16 hours PGM, 16 hours Ec Dev	PW
3. Advocate for a total modality policy and implementation strategy. Secure and provide transportation expert, with public sector experience, to educate appropriate stakeholders.				Part of objective 1				
GOAL 2:								
Support the implementation of the Land Development Code and Form Districts								
Objectives:								
1. Assist departments, as needed, in the implementation, including actively participating in the four month review process for changes to the LDC, including a review of the recommended changes prior to Council consideration; serving as a resource at meetings; and finalizing donated architectural review for projects.		7-Nov					20 hours from PGM to interact w/HOP/C; other staff project time not allocated to HOP/C	PGM

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2. Develop a comprehensive marketing strategy, targeting diverse audiences that includes at a minimum, progress by showing comparison of before and after views of projects; communication plan; and educational component.		8-Jan		\$ 75,000			40 hours PGM	PGM & EC DEV
3. Assisting in funding of implementation by identifying funding resources, providing and soliciting letters of support for funding opportunities, and supporting CIP requests.		Within 12 months		\$ 25,000			25 hours PGM	PGM
4. Provide assistance in the drafting of executive summaries of the Heart of Peoria Plan, Land Development Code, and each individual Form District, and look for funding sources for printing.		7-Oct		\$ 14,000			20 hours PGM	PGM
NOTE: Work plan to be accomplished with a meeting schedule of every other month, no Standing Committees, and pursuant to City Council approval, utilization of Ad-Hoc Committees.							120 hours PGM, no project time, just meeting support for 6 meetings = \$5,957	PGM
NOTE: The HOP/C will provide any assistance needed or directed by the City Council regarding the priority and/or phasing of the construction of streets pursuant to the Form District Code and Heart of Peoria Plan							[347 hours from 3 departments X \$67 =] \$23,249 + direct meeting support of \$5,957 = \$29,206	
TOTALS - ALL GOALS (cost) (staff hours)				\$145,000			\$29,206	
\$174,206								