

## *Peoria Riverfront Museum Survey*

1. Good evening... my name is Susan Anderson. I am conducting a brief survey about Peoria's Riverfront Museum. I would appreciate a minute of your time to answer several important questions. You can let me know your answers by pressing the buttons on your telephone.
2. The Peoria Riverfront Museum features art, history, science and nature and will enhance educational, cultural and economic opportunities for all of Central Illinois. With its collections, exhibits, planetarium and giant screen theater, the 70,000 square foot museum and the adjacent Caterpillar Visitor's Center are expected to attract approximately 300,000 visitors and 14 million dollars annually to the region. Do you feel this project will benefit the community? **(Q1)**

If your answer is yes... press 1. (Go to #4)

If your answer is no... press 2. (Go to 3 & hang up)

3. Thank you for your time. I appreciate your participation.
4. The museum project is, however, experiencing a funding shortfall and Peoria County officials are seeking your input for possible funding sources. From the following three funding sources, which would you support to aid the Riverfront Museum? **(Q2)**

If you would support a property tax increase for Peoria County property owners ... press 1.

If you would support a multi-county property tax increase across the region... press 2.

If you would support a temporary sales tax increase of one quarter of one percent in Peoria County ... press 3.

If you are undecided or would not support any tax increase... press 4.

5. Thank you for your time. I appreciate your participation.